

UTSU Operating and Capital Budgets

2018-2019

June 5, 2018

Preface:

The University of Toronto Students' Union exists to enhance the educational experience and quality of life for undergraduates at the University of Toronto St. George and Mississauga Campuses. This is done by advocating on behalf of student and by providing them exceptional services to enhance their experiences outside of the classroom. The annual budget is responsible for allocating resources between these areas, making it one of the most important documents to go before the Board each year.

Themes and Considerations

With the anticipated opening of the Student Commons in the Fall of 2018, this budget relies heavily on financial forecasts models based on similar operations in the sector. The ongoing and on-time expenses associated with the launch of the building have been anticipated by UTSU administrations over the past several years. Where possible, unnecessary and inefficient expenses have been (or are being) reduced and new sources of revenue have (and are) being developed. However, the full realization of these new revenue streams will take several years. As a result, the UTSU has planned for a series of deficits over the next several years.

Also considered are inflationary increases, organizational priorities, and the UTSU's ongoing contractual obligations. This allows us to budget for cost increases at stores and with vendors, as well as to budget for increases, such as staffing costs, that increase well beyond the rate of inflation.

Format:

As the UTSU's scope of operations expands with the opening of the Student Commons, it has become increasingly important for the organizations budgeting and reporting to be continued in departments, reflective of the organizations structure. Whereas previous budgets reported revenues and expense by natural classification, this budget presents revenues and expenses by their function to the organization.

Budgeting Method:

The UTSU, like many Student Associations, uses accrual-based budgeting and recording methods, meaning that the budget can be largely based on the expenditures incurred the previous fiscal year. Accrual based budgeting is an approach to budget preparation where the organization recognizes the financial impact of an event as it occurs. That is, a transaction is recorded in the time period when the activity causing the transaction takes place. The alternative, cash-based budgeting, is an approach where the organization would recognize transactions when the cash is received or paid out, which is often different than when the event actually happens. Using an accruals-based approach allows the organization to confidently rely on the previous year's actuals when developing the next budget



Operating Budget

2018-2019

June 1, 2018

| Account Number | r | Name | Department | Operating Budget 2017/2018 | Actuals 2017/2018 | Proposed 2018/2019 |
|----------------|------|--|------------|-------------------------------|----------------------|-----------------------|
| Operations | | | Operations | | | |
| REVENUE | | | | | | |
| | 1110 | Student Membership Fees | | \$1,442,256.98 | \$1,490,710.22 | \$1,447,638.28 |
| | 1150 | Accessibility Fees (Operations) | | \$35,068.00 | \$36,293.15 | \$38,415.00 |
| | 1560 | Health and Dental Administrative Revenue | | \$400,000.00 | \$400,000.00 | \$400,000.00 |
| | NEW | Misc. Sponsorship | | \$0.00 | \$4,409.18 | \$1,000.00 |
| | NEW | Grants - Other | | \$0.00 | \$0.00 | \$30,000.00 |
| 4 | 1990 | Reimbursement | | \$0.00 | \$19,096.07 | \$0.00 |
| TOTAL REVENUE | | | | \$1,877,324.98 | \$1,950,508.62 | \$1,917,053.28 |
| EXPENSES | | | | | | |
| 7 | 7511 | Full-Time Staff Salaries | | \$471,138.09 | \$422,087.66 | \$446,275.76 |
| 7 | 7513 | Executive Wages | | \$167,440.00 | \$175,982.38 | \$193,040.00 |
| 7 | 7514 | Assistant VP Wages | | \$75,000.00 | \$74,255.76 | \$100,000.00 |
| 7 | 7517 | Casual & Contractor Wages - Other | | \$15,000.00 | \$9,634.54 | \$20,000.00 |
| 7 | 7580 | Executive Mobile Phone Allowances | | \$7,000.00 | \$0 | \$5,880.00 |
| 7 | 7520 | Payroll Expenses | | \$78,000.00 | \$29,869.92 | \$35,000.00 |
| 7 | 7530 | RRSP Contributions | | \$25,000.00 | \$18,245.23 | \$20,000.00 |
| 7 | 7545 | Employer Health Tax | | \$20,000.00 | \$15,748.16 | \$18,000.00 |
| 7 | 7551 | Sunlife Benefits | | \$25,000.00 | \$23,077.31 | \$26,000.00 |
| 7 | 7560 | WSIB Premiums | | \$6,500.00 | \$4,797.33 | \$5,500.00 |
| 7 | 7570 | Development & Training | | \$4,000.00 | \$2,055.00 | \$5,000.00 |
| 7 | 7572 | Taxable Employee Benefits | | \$12,000.00 | \$5,257.44 | \$6,000.00 |
| 7 | 7708 | Software and Computer Parts | | \$5,000.00 | \$6,624.61 | \$10,000.00 |
| 7 | 7615 | Insurance | | \$30,000.00 | \$30,253.96 | \$45,000.00 |
| 7 | 7630 | Postage & Courier | | \$2,500.00 | \$1,245.06 | \$1,500.00 |
| 7 | 7640 | Phone and Internet | | \$3,750.00 | \$3,541.76 | \$10,000.00 |
| 77 | 7645 | Transportation | | \$5,000.00 | \$7 , 483.25 | \$10,000.00 |
| 7 | 7664 | Equipment Repairs, and Maintenance | | \$10,000.00 | \$13,723.37 | \$15,000.00 |
| 7 | 7665 | Office Supplies | | \$1,500.00 | \$500.00 | \$10,000.00 |
| 7 | 7620 | Legal | | \$160,000.00 | \$210,440.12 | \$125,000.00 |
| N | NEW | Accessibility Costs (Other) | | \$0.00 | \$2,860.00 | \$30,000.00 |
| N | NEW | Professional Fees | | \$0.00 | \$0.00 | \$50,000.00 |
| N | NEW | Depreciation Expense | | \$15,000.00 | \$0.00 | \$15,000.00 |
| N | NEW | Misc. Internal | | \$30,000.00 | \$31,874.41 | \$30,000.00 |
| N | NEW | Contingency | | \$100,000.00 | | \$100,000.00 |
| | | | | | | |



| | NEW | Other | | \$0.00 | \$2,240.45 | \$0.00 |
|-----------------|---------|--|--------------|---------------------------|---------------------------|-----------------------------|
| TOTAL EXPENSES | | | _ | \$1,261,828.09 | \$1,091,797.72 | \$1,326,315.76 |
| NET INCOME | | | | \$615,496.89 | \$858,710.90 | \$590,737.52 |
| Help Desk | | | Operations | | | |
| Income | | | | | | |
| | 4800 | Help Desk - Ticket Sales | | \$107,135.00 | \$71,685.32 | \$70,000.00 |
| | 4600 | Help Desk - Transit Sales | | \$130,000.00 | \$127,804.13 | \$100,000.00 |
| | | Help Desk - Other Sales | | \$15,700.00 | \$26,543.31 | \$20,000.00 |
| | | Sales Commission | - | \$8,000.00 | \$1,259.38 | \$1,000.00 |
| TOTAL REVENUE | | | | \$260,835.00 | \$227,292.14 | \$191,000.00 |
| Expenses | F001 | Cook of Cooks Cold | | ¢4,000,00 | ¢1 110 20 | ¢1 000 00 |
| | 5001 | Cost of Goods Sold | | \$4,000.00 | \$1,110.29 | \$1,000.00 |
| | 7800 | Help Desk - Ticket Inventory Purchase | | \$107,135.00 | \$82,506.98 | \$70,000.00 |
| | | Help Desk - Transit Inventory Purchase | | \$138,000.00 | \$125,937.75 | \$100,000.00 |
| | 7515 | Help Desk - Other Inventory Purchase | | \$6,200.00 \$60,000.00 | \$3,656.10 \$26,645.27 | \$10,000.00 \$120,000.00 |
| TOTAL EVERNISES | 7515 | Help Desk - Wages | - | | | |
| TOTAL EXPENSES | | | | \$315,335.00 | \$239,856.39 | \$301,000.00 |
| NET INCOME | | | | (\$54,500.00) | (\$12,564.25) | (\$110,000.00) |
| Advocacy and Go | vernanc | e | Executive | | | |
| REVENUE | | | | 4 | 4 | 4 |
| | NEW | Programming/Events - Sponsorship | | \$10,000.00 | \$5,248.55 | \$10,000.00 |
| | NEW | Programming/Events - Grants | _ | \$6,000.00 | \$0.00 | \$0.00 |
| TOTAL REVENUE | | | | \$16,000.00 | \$5,248.55 | \$10,000.00 |
| EXPENSES | VOID | Commissions | | \$28,500.00 | \$4,914.21 | \$0.00 |
| | 6122 | Campaigns and Advocacy Committee | | \$28,300.00 | \$16,863.80 | \$15,000.00 |
| | 5130 | Executive Committee | | \$12,000.00 | \$10,803.80 | \$20,000.00 |
| | NEW | Working Groups- Grants | | \$0.00 | \$0.00 | \$10,000.00 |
| | 6185 | Outreach Committee - Other | | \$10,000.00 | \$4,837.00 | \$5,000.00 |
| | 0103 | Services Committee - Other | | \$0.00 | \$0.00 | \$5,000.00 |
| | NEW | Clubs Committee - Other | | \$0.00 | \$0.00 | \$3,000.00 |
| | NEW | Programming/Events - Other | | \$0.00 | \$10,328.96 | \$10,000.00 |
| | 7650 | Elections and Referenda | | \$35,000.00 | \$36,098.86 | \$42,000.00 |
| | 77682 | Conferences | | \$15,000.00 | \$11,936.42 | \$10,000.00 |
| | 77684 | Board and Committee | | \$10,000.00 | \$7,447.02 | \$15,000.00 |
| | 7687 | General Meetings | | \$10,000.00 | \$7,338.75 | \$10,000.00 |
| | 7688 | Board Retreat | | \$13,500.00 | \$11,949.49 | \$9,130.76 |
| | NEW | Ombudsperson wages and program | | \$0.00 | \$0.00 | \$3,500.00 |
| | NEW | Board Speaker | | \$0.00 | \$0.00 | \$2,500.00 |
| TOTAL EXPENSES | | | _ | \$144,000.00 | \$125,454.32 | \$160,130.76 |
| | | | | | | |

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| Programming and S | ervices | Programs and Services | | | |
|--------------------------|--|-----------------------|---------------|--------------|---------------|
| REVENUE | | | | | |
| | Foodbank - Sponsorship | | \$3,500.00 | \$3,455.00 | \$4,000.00 |
| | Sustainable Food Programming Fee | | \$14,647.00 | \$14,647.00 | \$15,548.70 |
| TOTAL REVENUE | | | \$18,147.00 | \$18,102.00 | \$19,548.70 |
| Expenses | | | | | |
| 77 | 7140 Service - Food Bank | | \$12,000.00 | \$7,530.92 | \$15,000.00 |
| 7 | 7150 Service - Income Tax Clinic | | \$2,000.00 | \$271.65 | \$2,000.00 |
| | Food Bank Wages | | \$7,500.00 | \$4,318.80 | \$12,000.00 |
| (| 5170 Blue Crew | | \$5,000.00 | \$5,134.83 | \$8,000.00 |
| (| 5190 UTSUs Got You | | \$4,000.00 | \$7,169.01 | \$10,000.00 |
| (| 5180 Programming - Sustainable Food | | \$7,500.00 | \$584.83 | \$5,000.00 |
| Total Expense | | | \$38,000.00 | \$25,010.04 | \$52,000.00 |
| NET INCOME | | | (\$19,853.00) | (\$6,908.04) | (\$32,451.30) |
| Orientation | | Programs and Services | | | |
| Income | | | | | |
| | 1130 Orientation - Fees | | \$39,288.01 | \$43,134.26 | \$41,768.50 |
| | 1813 Orientation - Sponsorship | | \$187,000.00 | \$138,492.19 | \$167,000.00 |
| 4 | 1814 Orientation - Grants | | \$0.00 | \$0.00 | \$10,000.00 |
| 4 | 1720 Orientation - Kits Sales | | \$8,000.00 | \$8,000.00 | \$10,130.00 |
| | 1730 Orientation - Booth Fees | | \$35,000.00 | \$53,250.50 | \$50,000.00 |
| 4 | 1730 Orientation - Event Sales | | | | \$0.00 |
| 4 | 700 Orientation - Other | | | \$39.92 | \$0.00 |
| TOTAL REVENUE | | | \$269,288.01 | \$242,916.87 | \$278,898.50 |
| Expenses | | | | | |
| (| 5702 Orientation Programming | | \$140,728.00 | \$113,414.10 | \$178,339.87 |
| (| 5703 Orientation Kits | | \$25,000.00 | \$35,491.79 | \$30,000.00 |
| (| 6704 Orientation Promotion | | \$10,200.00 | \$8,248.45 | \$5,000.00 |
| (| 6706 Orientation Training and Support | | \$9,480.00 | \$3,186.54 | \$5,000.00 |
| (| 6700 Orientation - Other | | \$2,750.00 | \$23,099.08 | \$10,000.00 |
| 7 | 7512 Orientation - Salaries | | \$50,000.00 | \$37,512.64 | \$42,000.00 |
| TOTAL EXPENSES | | | \$238,158.00 | \$220,952.60 | \$270,339.87 |
| NET INCOME | | | \$31,130.01 | \$21,964.27 | \$8,558.63 |
| Financial Assistance | and Awards | Programs and Services | | | |
| REVENUE | Dollars for Daycare - Fees | | \$37,068.00 | \$38,147.27 | \$38,415.00 |
| | Student Refugee program - Fees | | \$71,895.00 | \$53,359.34 | \$55,640.29 |
| NEW | Financial Assistance - Sponsorship | | γ. 1,000.00 | \$3,000.00 | \$3,000.00 |
| TOTAL REVENUE | · ···································· | | \$108,963.00 | \$94,506.61 | \$97,055.29 |
| I STAL NEVENUE | | | 7100,303.00 | 7J-,JUU.UI | 737,033.23 |



| Expenses | | | | | | |
|--------------------------|-----------------|---|-----------------------|-----------------------|-----------------------|-----------------|
| | NEW | Bursaries | | | | \$11,500.00 |
| | NEW | Grants | | | | \$2,000.00 |
| | 7711 | Book Bursary | | \$4,500.00 | \$2,600.00 | |
| | 7112 | Academic Endeavour Grant | | \$2,000.00 | \$500.00 | |
| | 7113 | Exam Deferral Bursary | | \$3,500.00 | \$170.00 | |
| | | Dollars for Daycare - Disbursements | | \$37,068.00 | \$23,324.71 | \$38,415.00 |
| | 7115 | Student Refugee Program - Disbursements | | \$71,895.00 | \$46,534.56 | \$55,640.29 |
| | 7115 | Student Initiative Fund | | \$6,000.00 | \$2,000.00 | \$6,000.00 |
| | 7117 | International Student Bursary | | \$3,500.00 | \$0.00 | |
| | NEW | Student Leadership Award - Domestic | | | \$2,000.00 | \$2,000.00 |
| | NEW | Student Leadership Award - International | | | \$2,000.00 | \$2,000.00 |
| | NEW | Financial Aid Committee - Other | | | \$0.00 | \$2,000.00 |
| | NEW | Daycare - Trust | | | \$14,822.56 | \$0.00 |
| | NEW | Student Refugee - Trust | | | \$6,824.78 | \$0.00 |
| TOTAL EXPENSES | | | | \$128,463.00 | \$100,776.61 | \$119,555.29 |
| NET INCOME | | | | (\$19,500.00) | (\$6,270.00) | (\$22,500.00) |
| Health and Dental | I | | Programs and Services | | | |
| Income | | | | | | |
| | | Health Plan - Fees | | | \$8,762,896.69 | \$9,345,577.23 |
| | | Dental Plan - Fees | | | \$7,326,156.23 | \$7,812,475.41 |
| | | H&D Other | | | \$2,306.30 | \$0.00 |
| TOTAL REVENUE | | | | \$0.00 | \$16,091,359.22 | \$17,158,052.64 |
| Expenses | | | | | | |
| - | | Health and Dental - Premiums, Taxes, and Brokerage Fees | | | \$13,282,836.78 | \$14,163,353.73 |
| | | Health and Dental - Opt-Outs | | | \$1,124,221.91 | \$1,198,746.38 |
| | | Health and Dental Administrative Costs | | \$426,000.00 | \$426,000.00 | \$426,000.00 |
| | | Health and Dental - Trust | | | \$1,258,300.53 | \$1,369,952.53 |
| TOTAL EXPENSES | | | | \$426,000.00 | \$16,091,359.22 | \$17,158,052.64 |
| NET INCOME | | | | (\$426,000.00) | \$0.00 | \$0.00 |
| Winter Orientation | n | | Programs and Services | | | |
| Income | | | | | | |
| | | Winter Orientation - Sponsorship | | \$6,500.00 | | \$5,000.00 |
| 4 | 48156 | Winter Orientation - Event Sales | | \$0.00 | (\$25,309.26) | \$0.00 |
| 4 | 48155 | Winter Orientation - Booth Fees | | \$1,700.00 | | \$0.00 |
| TOTAL REVENUE | | | | \$8,200.00 | (\$25,309.26) | \$5,000.00 |
| Expenses | | | | | | |
| | 6195 | Winter Orientation Programming | | \$20,000.00 | \$33,051.43 | \$30,000.00 |
| | | Winter Orientation Kits | | | | \$0.00 |
| | | Winter Orientation Promotion | | | | \$1,000.00 |
| | | | | | | |
| | | | | | | |

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| | Winter Orientation - Other | | | \$2,500.00 |
|------------------------|----------------------------------|-----------------------|----------------|----------------|
| TOTAL EXPENSES | | \$20,000.00 | \$33,051.43 | \$33,500.00 |
| NET INCOME | | (\$11,800.00) | (\$58,360.69) | (\$28,500.00) |
| Clubs Services | | Programs and Services | | |
| Income | | | | |
| 4896 | Clubs Resource Bank - Sales | \$500.00 | \$384.10 | \$500.00 |
| 4970 | Bulk Purchasing - Sales | \$13,500.00 | \$12,441.64 | \$13,000.00 |
| 4975 | Clubs Banquet - Sponsorship | | | \$2,000.00 |
| TOTAL REVENUE | | \$14,000.00 | \$12,825.74 | \$15,500.00 |
| Expenses | | | | |
| 6801 | Clubs Funding - Fall/Winter | \$190,000.00 | \$165,772.35 | \$195,000.00 |
| 6808 | Clubs Funding - Summer | \$3,000.00 | \$3,065.75 | \$5,000.00 |
| 6810 | Clubs Banquet | \$10,000.00 | \$18,653.20 | \$15,000.00 |
| 7882 | Clubs Bulk Purchasing Service | \$3,500.00 | \$10,879.18 | \$13,000.00 |
| 7706 | Clubs Resource Bank | \$40,000.00 | \$40,987.03 | \$30,000.00 |
| 6804 | Clubs - Other | \$6,000.00 | \$1,335.17 | \$5,000.00 |
| NEW | Depreciation Expense | | \$0.00 | \$10,000.00 |
| TOTAL EXPENSES | | \$252,500.00 | \$240,692.68 | \$273,000.00 |
| NET INCOME | | (\$238,500.00) | (\$227,866.94) | (\$257,500.00) |
| Finance | | Finance | | |
| Income | | | | |
| 4822 | Interest - General Reserves | \$31,000.00 | \$85,948.66 | \$30,000.00 |
| 4824 | Interest - Savings/Capital Funds | \$0.00 | \$31,326.65 | \$30,000.00 |
| 4826 | Interest - Investments | \$6,500.00 | \$0.00 | \$50,000.00 |
| 4820 | Interest - Other | \$6,000.00 | \$23.49 | \$0.00 |
| TOTAL REVENUE | | \$43,500.00 | \$117,298.80 | \$110,000.00 |
| Expenses | | | | |
| 7610 | Audit & Accounting Fees | \$25,500.00 | \$27,698.88 | \$30,000.00 |
| 7672 | Bank Fees | \$5,000.00 | \$5,352.33 | \$6,000.00 |
| 7674 | Interest & Late Fees | \$1,000.00 | \$2,144.42 | \$2,000.00 |
| 76776 | Transaction Fees | \$1,250.00 | \$1,753.38 | \$2,000.00 |
| 7677 | Merchant Service Charge | \$2,000.00 | \$2,207.72 | \$2,000.00 |
| TOTAL EXPENSES | | \$34,750.00 | \$39,156.73 | \$42,000.00 |
| NET INCOME | | \$8,750.00 | \$78,142.07 | \$68,000.00 |
| Marketing and Communic | cations | Communications | | |
| REVENUE | | | | |
| | Handbook - Sponsorship | \$25,000.00 | \$33,868.44 | \$25,000.00 |
| | Hallabook Spolisoiship | | | |

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| Expenses |
|----------|
|----------|

| 6400 | Service - Handbook | \$50,000.00 | \$51,494.87 | \$25,000.00 |
|----------------|-------------------------------|----------------|-----------------|-----------------|
| 7707 | Website and Development | \$5,000.00 | \$15,935.06 | \$10,000.00 |
| 7710 | Online Promotion | \$15,000.00 | \$3,567.46 | \$5,000.00 |
| NEW | Print Promotion | | | \$2,000.00 |
| NEW | Printing and Production | | \$2,470.18 | \$8,000.00 |
| NEW | Giveaways | \$5,000.00 | | \$2,000.00 |
| NEW | Marketing and Brand Awareness | | | \$15,000.00 |
| | Other | \$12,250.00 | \$381.63 | \$1,000.00 |
| 757712 | Postering Wages | \$2,000.00 | \$1,720.00 | \$2,000.00 |
| TOTAL EXPENSES | | \$89,250.00 | \$75,569.20 | \$70,000.00 |
| NET INCOME | | (\$64,250.00) | (\$41,700.76) | (\$45,000.00) |
| TOTAL REVENUE | | \$2,641,257.99 | \$18,768,617.73 | \$19,827,108.41 |
| TOTAL EXPENSES | | \$2,948,284.09 | \$18,283,676.94 | \$19,805,894.32 |
| NET INCOME | | (\$307,026.10) | \$484,940.79 | \$21,214.09 |



Capital Budget

2018-2019

June 5, 2018

| Business Ventures | | | Operations | | | |
|-------------------|---|--|--------------------|---------------------------------------|--|---|
| 1 | NEW NEW NEW | Student Commons - Advertising/Sponsorship Student Commons - Sublicenses Dividends Paid Cost Recovery | | \$0.00 | \$0.00 | \$45,000.00 \$105,000.00 \$40,000.00 \$10,000.00 \$200,000.00 |
| TOTAL EXPENSES | | | | \$0.00 | \$0.00 | \$0.00 |
| NET INCOME | | | | \$0.00 | \$0.00 | \$200,000.00 |
| Capital Projects | | | Operations/Finance | | | |
| ! ! ! | NEW NEW NEW NEW NEW | Student Commons - Fee (Operating) Student Commons - Fee Transfer (Capital) Student commons - Other Accessibility Fees (Capital) Provostial Grant Space Deduction (Provost) | | \$100,818.00 \$100,818.00 | \$105,491.31 \$105,491.31 | \$499,395.00 \$400,000.00 \$125,000.00 \$103,658.00 \$112,033.40 \$138,848.59 \$1,378,934.99 |
| Expenses | | | | ,,. | ,, . | , |
| 1 | NEW NEW NEW | Student Commons - Maintenance Student Commons - Capital Renewal Student Commons - Capital Reserve | | | | \$25,000.00 \$500,000.00 \$0.00 |
| ! : ! ! | 7703 NEW 7662 NEW NEW NEW NEW NEW NEW | Student Commons - Operating Costs Student Commons - Security Student Commons - Signage and IT Systems Student Commons - Other Leased Equipment Non-Leased Equipment Depreciation Expense Contingency Fund Accessibility - Trust Accessibility Fund Disbursements | | \$20,000.00 \$0.00 \$100,818.00 | \$21,216.60 \$43,082.63 \$105,491.31 | \$750,276.99 \$75,000.00 \$10,000.00 \$30,000.00 \$50,000.00 \$20,000.00 \$0.00 \$350,000.00 (\$146,342.00) \$250,000.00 |
| TOTAL EXPENSES | | | | \$120,818.00 | \$169,790.54 | \$1,913,934.99 |



| NET INCOME | (\$20,000.00) | (\$64,299.23) | (\$535,000.00) |
|----------------|---------------|---------------|----------------|
| TOTAL REVENUE | \$100,818.00 | \$105,491.31 | \$1,578,934.99 |
| TOTAL EXPENSES | \$120,818.00 | \$169,790.54 | \$1,913,934.99 |
| NET INCOME | (\$20,000.00) | (\$64,299.23) | (\$335,000.00) |
