



University of Toronto Students' Union

Campaign Material Approval

All campaign materials must be registered and approved with the Chief Returning Officer **before** being printed, manufactured, posted, or otherwise disseminated. Campaign materials must be submitted for approval to the office of the Chief Returning Officer over email at cro@utsu.ca.

Approval will be given in writing by email by the Chief Returning Officer or a Deputy Returning Officer within twenty-four (24) hours. **Dissemination prior to approval is unauthorized and will result in up to 15 demerits per offense.**

Individual messages and emails shall not be subject to approval by the Chief Returning Officer, however, text used for mass-dissemination to two (2) or more people must be provided to the Chief Returning Officer for their records.

The checklist below will be used by the Chief Returning Officer and Deputy returning officers for the approval of all campaign materials. Candidates should ensure that their materials meet all the requirements below prior to submission for approval. **This checklist is not an exhaustive list of all requirements for campaign materials**, and campaign materials that fulfill these requirements may still not be approved if they violate other rules.

For full information on the rules and regulations please refer to the [Governing Documents of the UTSU](#) (Including Elections and Referenda Code, UTSU Bylaws, and Applicable Policies).

Campaign Material Approval Checklist

- Campaign material is legible
- Campaign material is in English
 - The use of other languages may be approved, however translations must be an appropriate and correct translation of the English version and certified by a UTSU-appointed translator
- Campaign material is accessible and high-contrast where applicable
- Campaign material is not vexatious, hateful, bigoted, slanderous, defamatory, libelous, violent, malicious, dishonest, or otherwise intentionally inflammatory
- Campaign material does not contain identifiable images of other people, without their permission
- Campaign material does not contain identifiable images of other candidates
- Campaign material does not contain any club endorsement(s) that have not been registered and approved
- Campaign material does not infringe upon person, or companies, intellectual property
- Campaign material does not contain any intentional and unfair targeting of another candidate
- Campaign material does not facilitate the bullying or harassment of any person
- Campaign material is not sexually explicit, pornographic, overtly inappropriate, abusive, or exploitative in any way
- Campaign material does not involve, in any way, any person who is under the age of eighteen (18) years old
- Campaign material does not attempt to undermine the authority and the ability of the Chief Returning Officer and the Elections & Referenda Committee to perform their duties

